

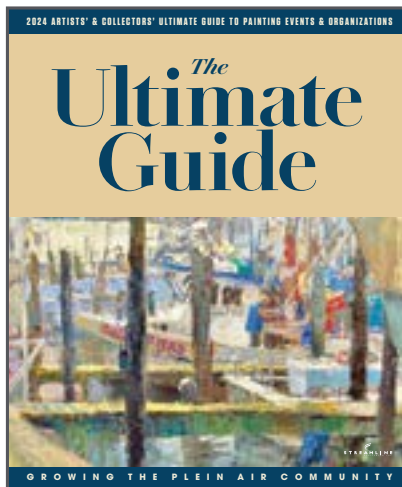
THE 2025 ULTIMATE ARTISTS' & COLLECTORS' GUIDE TO PAINTING EVENTS AND ORGANIZATIONS

PleinAir
MAGAZINE

RESERVE TODAY!

2025 ARTISTS' & COLLECTOR'S ULTIMATE GUIDE TO PAINTING EVENTS AND ORGANIZATIONS

This is THE opportunity to make sure your event or organization receives maximum exposure and attracts more artists and collectors in 2025!



EARLY BIRD Bundle Rates! Order today!

Early Bird deadline September 13

- Distributed as a standalone piece to all subscribers
- 5,000 copies distributed
- Plein Air Events & featured Organizations throughout 2024
- Available online all year long on OutdoorPainter.com, under the "Guides" tab.
- All award donations must go to event award winners.
- Qualified events include juried, invitational, and open painting competitions, quickdraws, paintouts, etc.

ULTIMATE GUIDE BUNDLES: Schedule your UG advertising, and get listings, magazines, and awards

UG AD SIZE	Expanded Listing	PA mags at event	*Awards donated	UG Bundle Rate
Full Page	100 word listing	100 magazines	1/4 page +4 subs	\$2195
Two-thirds page	100 word listing	75 magazines	1/6 page +3 subs	\$1595
One-third page	75 word listing	50 magazines	4 one-yr subs	\$850
One-sixth page	75 word listing	50 magazines	2 one-yr subs	\$500

* All contracts signed by October 9 will receive 2 additional one-year award subscriptions (print and digital)

Stand Alone Ad Rates (no bundles)

EARLY BIRD SPACE RESERVATIONS BY:

September 13, 2024

Full Page \$2,100

2/3 Page \$1,425

1/3 Page \$800

1/6 Page \$425

75 word Expanded listing only \$295

If a client has multiple events, they must specify the division of awards or purchase separate bundles per event. All award donations must go to event award winners.

It is our goal to be as helpful and supportive as possible for all PleinAir events. We can't guarantee editorial coverage or announcement of event winners, but if you send your marketing specialist all press releases and a list of winners, we will forward all information to our editors.

SUBMIT HERE ▶

GROWING THE PLEIN AIR COMMUNITY