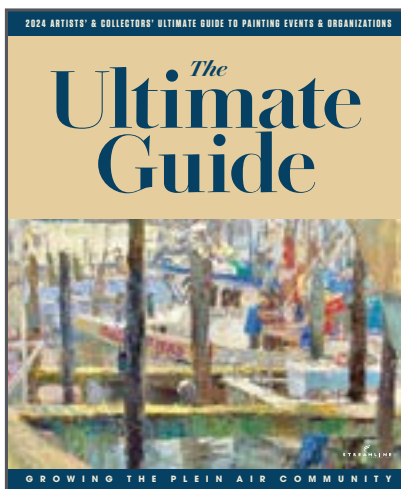


# THE 2025 ULTIMATE ARTISTS' & COLLECTORS' GUIDE TO PAINTING EVENTS AND ORGANIZATIONS

## RESERVE TODAY!

## 2025 ARTISTS' & COLLECTOR'S ULTIMATE GUIDE TO PAINTING EVENTS AND ORGANIZATIONS

This is THE opportunity to make sure your event or organization receives maximum exposure and attracts more artists and collectors in 2025!



### GUARANTEE YOUR LISTING

#### SPACE RESERVATIONS BY:

October 18, 2024

#### MATERIALS BY:

Monday, October 21, 2024

#### A la carte Rates (no bundles)

Full Page Ad \$2,100

2/3 Page Ad \$1,425

1/3 Page Ad \$800

1/6 Page Ad \$425

75 word Expanded listing only \$295

### EARLY BIRD Bundle Rates! Order today!

Early Bird deadline September 13

- Distributed as a standalone piece to all events (5,000 copies)
- Available online all year long on OutdoorPainter.com, under the "Guides" tab.
- Qualified events include juried, invitational, and open painting competitions, quickdraws, paintouts, etc.
- **ADDED VALUE:** Full page and 2/3 page advertisers get a digital link to their event on the UG calendar for all of 2025.

**ULTIMATE GUIDE BUNDLES:** Schedule your UG advertising, and get listings, magazines, and awards

UG AD SIZE	Expanded Listing	PA mags at event	*Awards donated	UG Bundle Rate
Full Page	100 word listing	100 magazines	1/4 page +4 subs	\$2195
Two-thirds page	100 word listing	75 magazines	1/6 page +3 subs	\$1595
One-third page	75 word listing	50 magazines	4 one-yr subs	\$850
One-sixth page	75 word listing	50 magazines	2 one-yr subs	\$500

*All contracts signed by October 9 will receive 2 additional one-year award subscriptions (print and digital)*

*\*All award donations must go to event award winners.*

It is our goal to be as helpful and supportive as possible for all PleinAir events. We can't guarantee editorial coverage or announcement of event winners, but if you send your marketing specialist all press releases and a list of winners, we will forward all information to our editors.

**SUBMIT HERE** ►

GROWING THE PLEIN AIR COMMUNITY